Intercultural Communication

Suggested Keywords to Search
business communication
business etiquette
comparative management
corporate culture
cross-cultural studies/orientation
intercultural communication
negotiation in business


Hammerich, K. (2013). *Fish can’t see water: How national culture can make or break your corporate strategy*. Chichester, West Sussex: Wiley. (HD 58.7 .H343 2013)


Series: Passport to the World: Your guide to business, customs & etiquette San Rafael, CA: World Trade Press. (HD 58.7 ....) or (HF 5389 ....)


